

# A DECADE OF EUROPEAN APPROACH

REFLECTIONS AND FUTURE DIRECTIONS

AQAS

eca The European Consortium for  
Accreditation in Higher Education

eqar

17 JUNE 2025  
COLOGNE

## A Decade of the European Approach: Reflections and Future Directions

### Conference

17 June 2025  
Cologne, Germany

#### ORGANISED BY:

*The European Consortium for Accreditation in Higher Education (ECA)  
and the Agency for Quality Assurance through Accreditation of Study Programmes  
(AQAS)*

in cooperation with  
*the European Quality Assurance Register for Higher Education (EQAR)*

#### VENUE:

Cologne Marriott Hotel Johannisstrasse 76-80, Cologne,  
North Rhine-Westphalia, Germany

### Programme

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9.00 – 9.30

**Registration of the participants  
Welcome coffee**

9:30 – 9.45

**Welcome address**

Chair of ECA

Doris Herrmann,  
Managing Director AQAS, Germany

#### **SESSION 1: The European Approach – a success story?**

9.45 – 11.00

**Where do we stand today?**

**The level of implementation of the EA**  
**Aleksandar Šušnjar, EQAR Director**

**ECA presentation on activities of agencies and status quo**  
Eva Fernandez de Labastida, Chair of ECA Working Group Joint programmes, recognition and innovation (Unibasq)

**Perspectives of the regulators**

## **SESSION 2: The perspective of JPs**

**11:15 – 12:15**

**EA in action – the consortium perspectives**

*Achievements and challenges left*

Cristina Churruca Muguruza, Coordinator of Erasmus Mundus Joint Master's Degree Programme in International Humanitarian Action (NOHA+) - Universidad de Deusto

**12.15 – 13.15**

**LUNCH BREAK**

## **SESSION 3: Vision beyond the EA and challenges ahead**

**13.15 – 14:00**

**What's the vision beyond the European Approach: the joint European degree and the future of the European education area**

Yann-Maël BIDEAU  
Policy Officer, European Commission - DG Education, Youth, Sport and Culture  
B1 – Higher Education

**14:00 – 15:00**

**Breakout sessions on challenges to be addressed**

**15.00 – 15.30**

**COFFEE BREAK**

## **SESSION 4: Best practices and gaps in implementation**

**15.30 – 15:45**

**Feedback from breakout sessions by rapporteurs**

**15:45 – 16:15**

**Upcoming analysis of best practices and gaps in implementation of European Approach** (Bologna Follow-up Group Thematic Peer Group on Quality Assurance)

## **SESSION 5: Wrap up**

**16.15 – 16.30**

**Wrap up and summary**