

17th ECA Workshop, 2014, Porto: ECA WG3 Meeting

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ANECA, PKA, ZEvA via questionnaire



european consortium for accreditation

Restructuring the ECA website

- New user friendly structured interface
- Responsive design
- Login system
- Working / project group sections
 - Nice and easy to use
 - More content
- ECA news service QAzette
 - Clear and user friendly, professional, nicely linked to the front page
 - email notifications

Erasmus Mundus Programmes on Crossroads

- Task accomplished
 - Clear user friendly efficient interface
- Direct integration complicated because of national regulations
- Solution: Special section on ECApedia
 - Justified solution, fits the needs.
- Links to Crossroads where possible

Knowledge base for Joint Programmes (JOQAR)

- Task finalised
 - Clear efficient interface, efficient thematic blocks, extensive information
- Information on:
 - Quality assurance of joint programmes
 - Accreditation issues
 - Recognition of degrees delivered by joint programmes
 - Erasmus Mundus
 - Check-list for joint programmes

Extension of Crossroads

- New version functional
 - Clear and efficient
 - horizontal separations for the sections “programmes”, “institutions”, “countries”
- Clear interface organised in tabs
- New search function
 - Easy and faithful
- Not regularly updated by the agencies:
 - Frequency
 - CTI updates daily
 - PKA once a month
 - ANECA will update end 2014
 - A3ES will consider joining
 - Obstacles
 - ECA secretariat can help

Implementation of the ECA Experts Exchange Platform (EEEP)

- Operational
 - Possibility of feedback amongst agencies
- First uploads by NVAO, PKA, SQAA
- Which agencies are willing to join? When the registration can begin?
 - ANECA second semester 2015
 - CTI ASAP
 - PKA started preparations
 - ZEvA
 - A3ES will consider
- Who will be responsible for the “hotline?”
 - Decentralize to the participating agencies

Expanding the ECApedia

- Task forever in progress
- New attractive user friendly interface
- More active contribution is needed
 - Direct editing
 - PKA
 - Submitting in word / email formats
- How your agency intends to contribute?
 - Place a link on the homepage and submit articles
 - time constraints

Promotion of the ECA Services

- LinkedIn: we need more “likes” and “shares”
- Links to Services (Qrossroads, ECApedia, EEEP) on the front pages of the member agencies
- Use existing channels to reach to the stakeholders
 - Twitter
- How does your agency intends to promote ECA services?
 - specific webpage to promote ECA services
 - ECA logo placed in a visible place on the homepage
 - re-tweeting ECAs messages
 - Referring to ECA in newsletters
- Any tips?
 - diversify information per target stakeholders audience: students, HEIs, employers, rectors, etc.

Upcoming publication on QA and accreditation of ECA members

- Based on members' profiles articles on ECApedia
- Update necessary by the end of October 2014
- Latest descriptions possible
- New template sent around to the agencies in the upcoming weeks
- Special part on the latest changes
- **WG3 participants support this useful initiative**

ECA's Good Practices Internationalisation Platform

- Part of the CeQuInt project
- Objectives:
 - Publish awarded certificates
 - Publish identified good practices
- Source of inspiration: texts, images, links
- Integration into visual identity of the existing portal
- Online submission system
- Should correspond to one of the standards of the CeQuInt framework
- Evaluation by independent experts (certificate procedure or independent)
- WG3 members will actively contribute and will put a link on their webpages
- a clearer formulation of expectations, responsibilities and a clear tasks division
- Not relevant before the establishing of the certificate

Update WG3 contact details

- Distinct or not per service
- Up-to-date
- Timely notifications in case of change
- Systematic participation to the WG3 meetings
- Updated:
 - A3ES
 - ANECA
 - CTI
 - PKA
 - SQAA
 - ZEvA

WG3 meeting format

- Low participation lately
- Online alternatives: Skype, Google hangouts, other?
- Will such a solution be efficient?
 - good alternative
 - should not replace physical meetings (when possible in combination with other WGs)
- Which topics would you like to discuss?
 - Exchange on good practices on “communicating on ECA”. Create a specific place for that on WG3 pages.
- Other solutions:
 - avoid simultaneous meetings with other WGs
 - email and a forum are the means that facilitate reflection and proposals

WG3 work plan 2014-2015 (proposal)

1. Extension of Crossroads
 2. Implementation of the ECA Experts Exchange Platform (EEEP)
 3. Expanding the ECpedia
 4. Promotion of the ECA services through the ECA website and other information tools
 5. Implementation of the ECA Good Practices Internationalisation Platform
 6. Production of the publication “ECA Agencies Profiles”
 7. Introduce a different format for future WG3 meetings to discuss specific topics.
- Realistic. Main points of interest 2, 4, 5 and 6.

THANK YOU FOR YOUR ATTENTION

ECA WG 3

