



Stenden

Quality Assurance and the
International Branch Campuses

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1. Stenden IBCs



Main activities at the IBCs

1. Grand Tour[©]

- Intercampus mobility (10-20 weeks)
- Option for students to do *Minor* programs or part of the *Major*
- Over 600 Grand Tour students per year

Main activities at the IBCs (2)

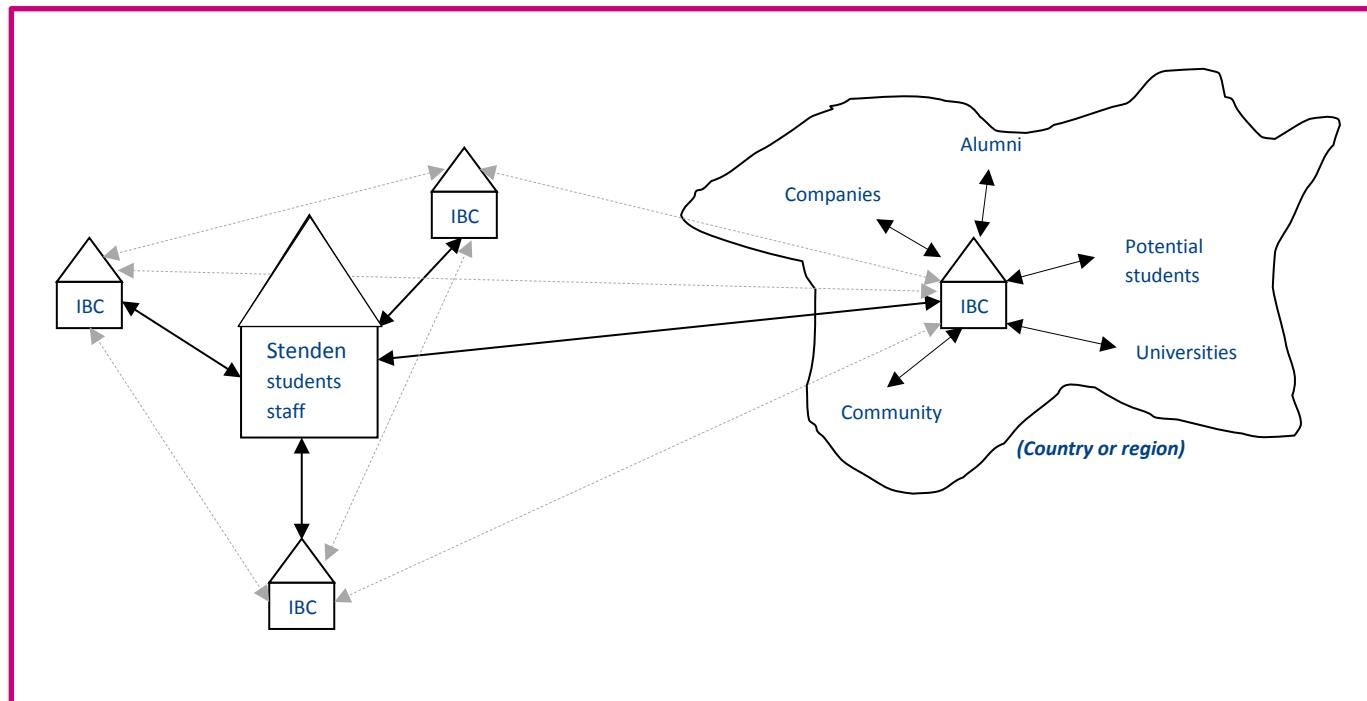
2. Degree Programs

- Bachelor programs in hospitality, tourism, business and disaster management
- For local students (and international students)
- >600 graduates

IBC facts

IBC	Year established	Degree programs	Nr. students	Minor programs	Nr. GT students per year	Other
Stenden South Africa	2002	2	180	13	350	Learning hotel ****
Stenden University Qatar	2000	3	375	4	30	
Stenden Thailand	2008/2016	0	0	6	240	
Stenden University Bali	2009	2	65	4	270	

Interconnected network



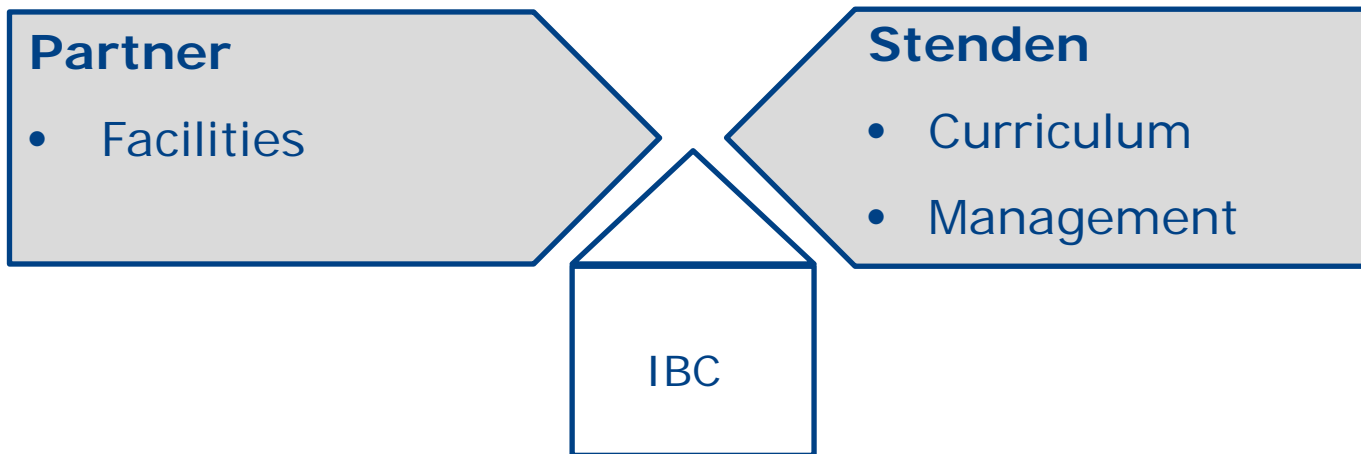
Benefits of the IBCs

- High quality (intercampus) mobility
- Opportunity for local students to obtain a Dutch degree
- Internationalisation of the curriculum through co-creation
- International experience for lecturers
- Increase brand awareness worldwide
- Be in close contact with stakeholders worldwide

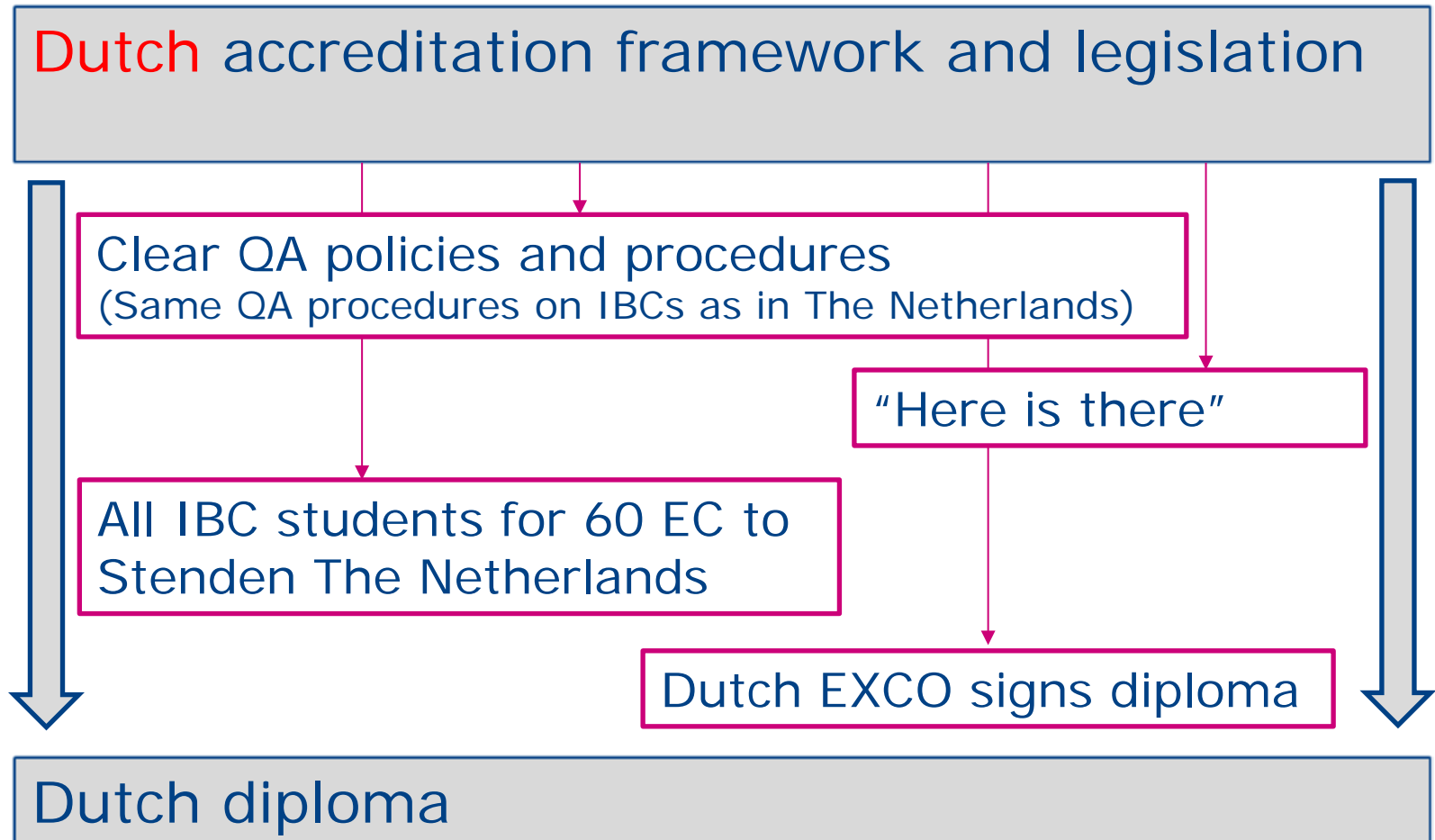
2. Academic preconditions

Clear role division partner-Stenden

Responsibility of both partners:



Dutch framework and legislation



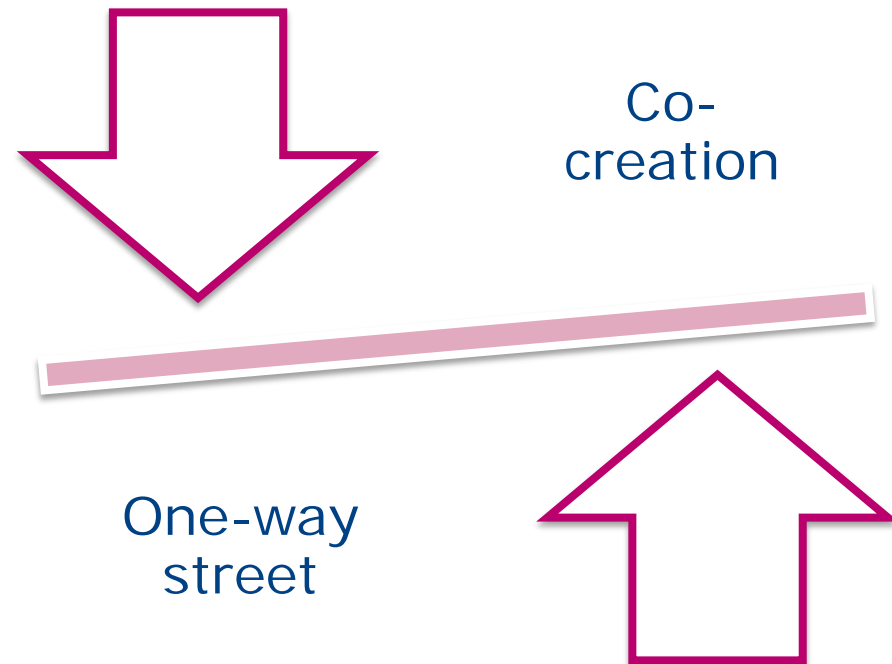
3. Quality Assurance measures

Regular external input

- Cross-Institutional Benchmark
- Expert Panel
- Internationalisation Advisory Board

Quality policies and procedures

- Quality handbook “Education across Borders”
- Continuous review of all quality procedures



Programmes at SUAS-NL	Adaptations by the IBCs
<p>Layer 3</p> <p>Programme parts:</p> <ul style="list-style-type: none"> - Modules - Study coaching - Internship, etc. <p>Documents:</p> <ul style="list-style-type: none"> - Module books - Study coaching readers - Internship supervision guide, etc. 	<p>Layer 3</p> <p><i>Suggested adaptations are to be proposed in change documents, which list suggestions for to be adapted programme parts due to local culture, practicalities and law. The module learning outcomes may not be adapted, assessment may only be adapted after approval by the Test Committee³ of SUN</i></p>
<p>Layer 2</p> <p>Course Documents made by SUAS-NL which describe how the competences are translated into a coherent programme: the curriculum.</p>	<p>Layer 2</p> <p>No adaptations are allowed in this layer.</p>
<p style="text-align: center;">Layer 1</p> <p style="text-align: center;">Underlying Professional Competence Profiles (PCP) Teaching and Examination Regulations*</p> <p>*Some components of the TER may not be adapted. The Legal Affairs department of Stenden indicates which components may not be adapted in the TER Steering Group.</p>	

IBC audit system

Internal and external audits

Internal

- Document check, quality cabinet (programme level)
- QA System (institutional level)
- Panel composition: Internal audit team & external industry representatives

External

- E.g. Audit on testing system (NQA)

IBC audit system (2)

Program level, document check

- The framework consists of the 4 standards of the limited programme assessment of the NVAO:
 - Intended learning outcomes
 - Teaching-learning environment
 - Assessment
 - Achieved learning outcomes
- The working agreements described in the EAB document, are also part of this framework (e.g. Change Documents).

IBC audit system (3)

Audit IBC level – QA system

- The audit standards outline the general framework of the quality assurance assessment, and are based on the Institutional audit of the Dutch Flemish Accreditation Organisation (NVAO)
- Trail on Internationalisation

4. Conclusion

Conclusions from Stenden

- Despite challenges, there is added value in having IBCs
- Dutch legislative context requires further development; the Netherlands as a country is relatively unexperienced in TNE
- Do not reinvent the wheel, but consider and learn from examples of more experienced countries such as UK, USA, Australia and Finland
- Avoid red tape and excessive regulation, paralyzing TNE initiatives



Stenden

Thank you
for your attention