

# Quality culture @UAntwerp

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Martijn Roelen

Ilse Verachtert

Ellen Vermeiren

Thesis

**“Programme evaluation by an external committee is the most/least appropriate way to demonstrate quality.”**



## Quality development

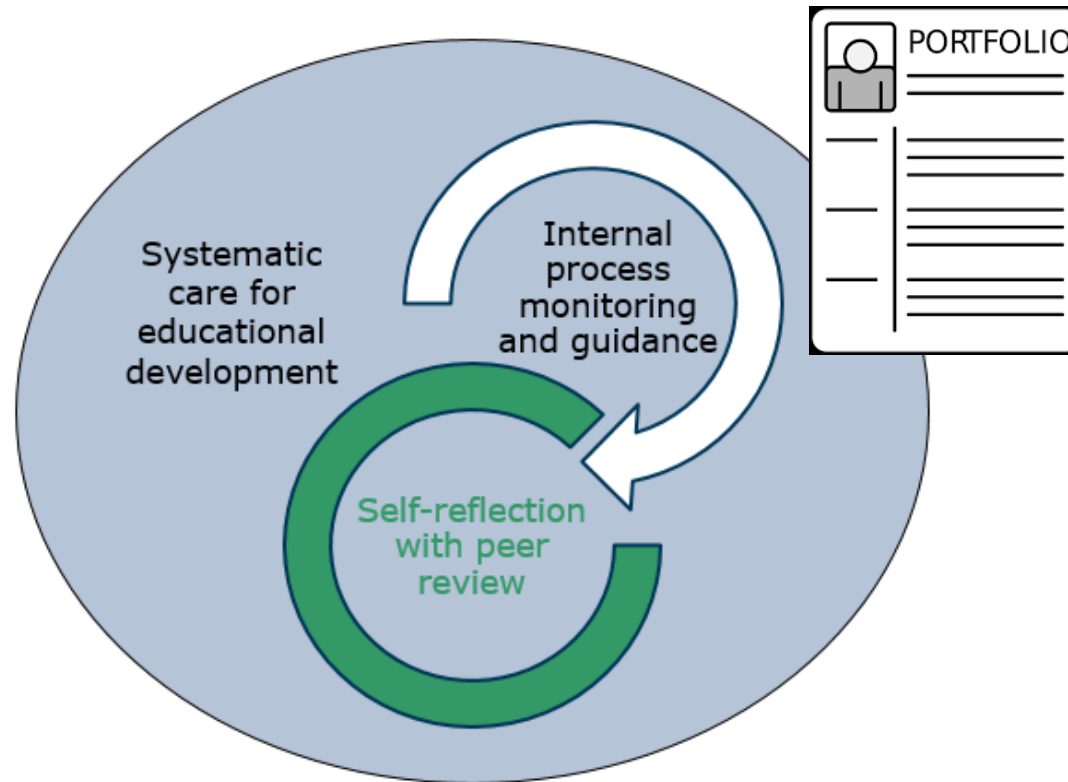


THE FLAWED NOTION THAT PROGRESS HAPPENS IN LEAPS AND BOUNDS IS AN ORGANIZATIONAL CURSE. REAL PROGRESS STARTS AND ENDS WITH TEAMS COMMITTED TO TAKING ONE STEP AT A TIME TOGETHER.

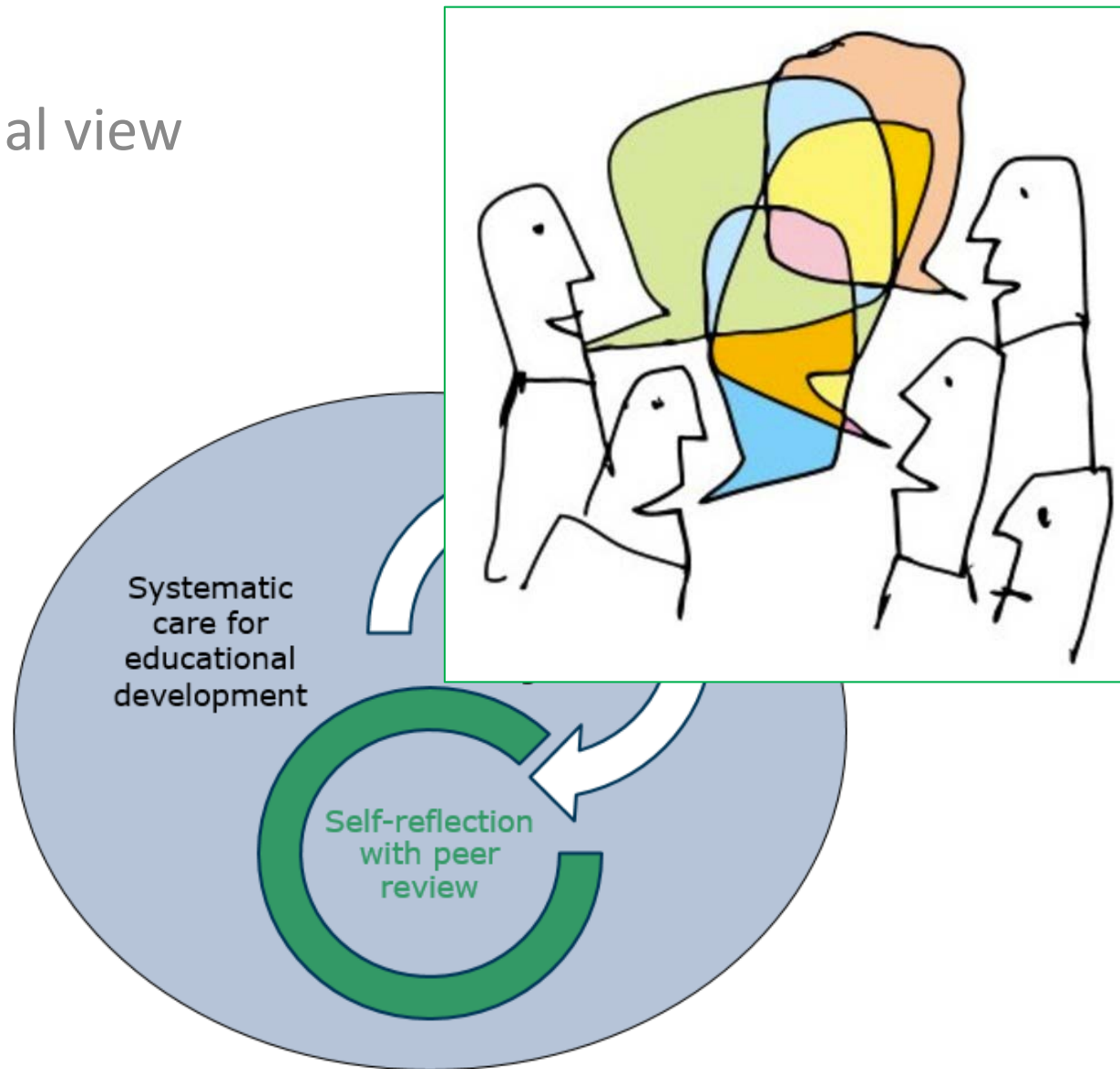
**“Dream**

**To demonstrate programme quality  
is a good start,  
but only half the battle.**

# Tension



## External view



Tension



Ownership



## Conclusion

**To demonstrate programme quality is a good start, but only half the battle.**



**YOU FOOL!**

It's not about the tools, it's about the **CULTURE!**



