## EnEO project

### **Enhancing Entrepreneurial Orientation of higher** education institutions

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### Background

- Changing universities and their landscape
  - New funding models
  - **I** Focus on employability, entrepreneurship and the student as consumer
  - New modes of engagement with stakeholders and local/regional environments
  - Pressure of measuring impact
  - Contributions to economic growth
- Entrepreneurial / innovative HEI is a response to these challenges
- Changing perception of the concept of "entrepreneurship"
  - "Entrepreneurship is when you act upon opportunities and ideas and transform them into values for others. The value that is created can be financial, cultural or social" ET2020 Working Group on the Transversal Skills



### Background

#### HEInnovate initiative - comprehensive model of entrepreneurial university



HEInnovate model - developed by HEIs, policy makers, NGOs, researchers, etc.



Limited links between HEInnovate community and QA agencies

### Entrepreneurial Teaching and Learning

1. The HEI provides diverse formal learning opportunities to develop entrepreneurial mindsets and skills.

2. The HEI provides diverse informal learning opportunities and experiences to stimulate the development of entrepreneurial mindsets and skills.

3. The HEI validates entrepreneurial learning outcomes which drives the design and execution of the entrepreneurial curriculum.

4. The HEI co-designs and delivers the curriculum with external stakeholders.

5. Results of entrepreneurship research are integrated into the entrepreneurial education offer

### Measuring impact

- 1. The HEI regularly assesses the impact of its entrepreneurial agenda.
- 2. The HEI regularly assesses how its personnel and resources support its entrepreneurial agenda.
- 3. The HEI regularly assesses entrepreneurial teaching and learning across the institution.
- 4. The HEI regularly assesses the impact of start-up support.
- 5. The HEI regularly assesses knowledge exchange and collaboration.
- 6. The HEI regularly assesses the institution's international activities in relation to its entrepreneurial agenda.



### EnEO project

Erasmus+ Key Action 3 - policy experimentations

- transnational cooperation projects supporting the implementation of the European Union policy agendas
- to promote the improvement of the effectiveness and efficiency of education and training systems through the collection and evaluation of evidence on the systemic impact of innovative policy measures



### EnEO project - objectives



### EnEO - project logic model

#### Policy

 Policy makers are supportive of the
entrepreneurial university ambition and prioritise expenditure and QA activity in that direction.

#### Leadership

Leaders receive the guidance and support from policy makers and are more open minded to support offered through the project. Mindsets towards entrepreneurial behaviour change as a result.

#### Quality

As a result of policy support, entrepreneurial universities are measured. This leads to further support for being entrepreneurial within organisations.

#### Changing mindsets

Staff at all levels of the institutions are encouraged to recognise and exploit opportunities, while managing risk. This provides positive growth opportunities within the HEI as well as a positive environment and credible role models for students.

#### Teaching

Teaching staff are supported to provide entrepreneurial mindset development to students. As a result students are more employable and more able to pursue entrepreneurial careers, contributing to the economy in the process.

### EnEO - project consortium

- Policy makers
- QA agencies
- Higher education institutions
- NGOs



**ECA** - *certification coordinator* 



Institute for Entrepreneurial Leadership, Swansea University - researcher

### EnEO project - experimentation methodology

-**hei**nnovate



Leadership and

Governance



Organisational

Capacity: Funding,

People and

Incentives



Preparing and

Supporting

Entrepreneurs

Q

Entrepreneuria

Teaching and

Learning





Knowledge

Exchange and

Collaboration



Measuring Impac

Internationalised

Institution

Project level coordination and support Research Ex ante National level National policies / strategies Certification methodology Higher education institutions National level support institutions Ex post Results of experimentation

### Project proposal - where are we?

- Pre-proposal stage 14 April 2016
- Final proposal stage 13 October 2016
- Beginning of the project February 2017
- End of the project February 2020
- Total budget of the project approx. 2,6 mln EUR (75 % EU funds)



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### Thank you! mmarkowski@pka.edu.pl

