

# EnEO project

Enhancing Entrepreneurial Orientation of higher education institutions

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# Background

- ▣ Changing universities and their landscape
  - ▣ New funding models
  - ▣ Focus on employability, entrepreneurship and the student as consumer
  - ▣ New modes of engagement with stakeholders and local/regional environments
  - ▣ Pressure of measuring impact
  - ▣ Contributions to economic growth
- ▣ Entrepreneurial / innovative HEI is a response to these challenges
- ▣ Changing perception of the concept of “entrepreneurship”
  - ▣ “Entrepreneurship is when you act upon opportunities and ideas and transform them into values for others. The value that is created can be financial, cultural or social” ET2020 Working Group on the Transversal Skills

# Background

- HEInnovate initiative - comprehensive model of entrepreneurial university



Leadership and  
Governance



Organisational  
Capacity: Funding,  
People and  
Incentives



Entrepreneurial  
Teaching and  
Learning



Preparing and  
Supporting  
Entrepreneurs



Knowledge  
Exchange and  
Collaboration



The  
Internationalised  
Institution



Measuring Impact

- HEInnovate model - developed by HEIs, policy makers, NGOs, researchers, etc.
- Limited links between HEInnovate community and QA agencies

# Entrepreneurial Teaching and Learning

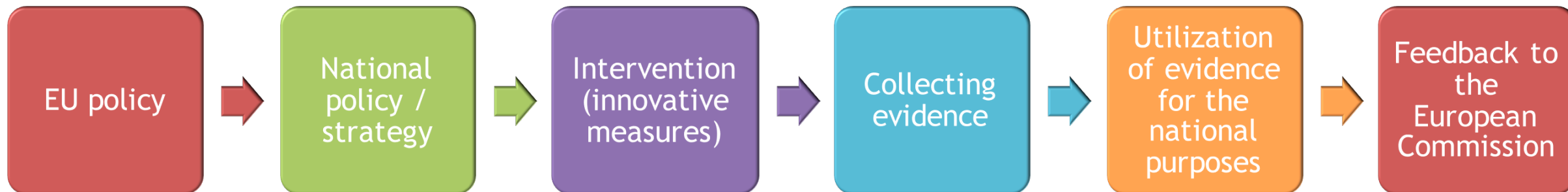
1. The HEI provides diverse formal learning opportunities to develop entrepreneurial mindsets and skills.
2. The HEI provides diverse informal learning opportunities and experiences to stimulate the development of entrepreneurial mindsets and skills.
3. The HEI validates entrepreneurial learning outcomes which drives the design and execution of the entrepreneurial curriculum.
4. The HEI co-designs and delivers the curriculum with external stakeholders.
5. Results of entrepreneurship research are integrated into the entrepreneurial education offer

# Measuring impact

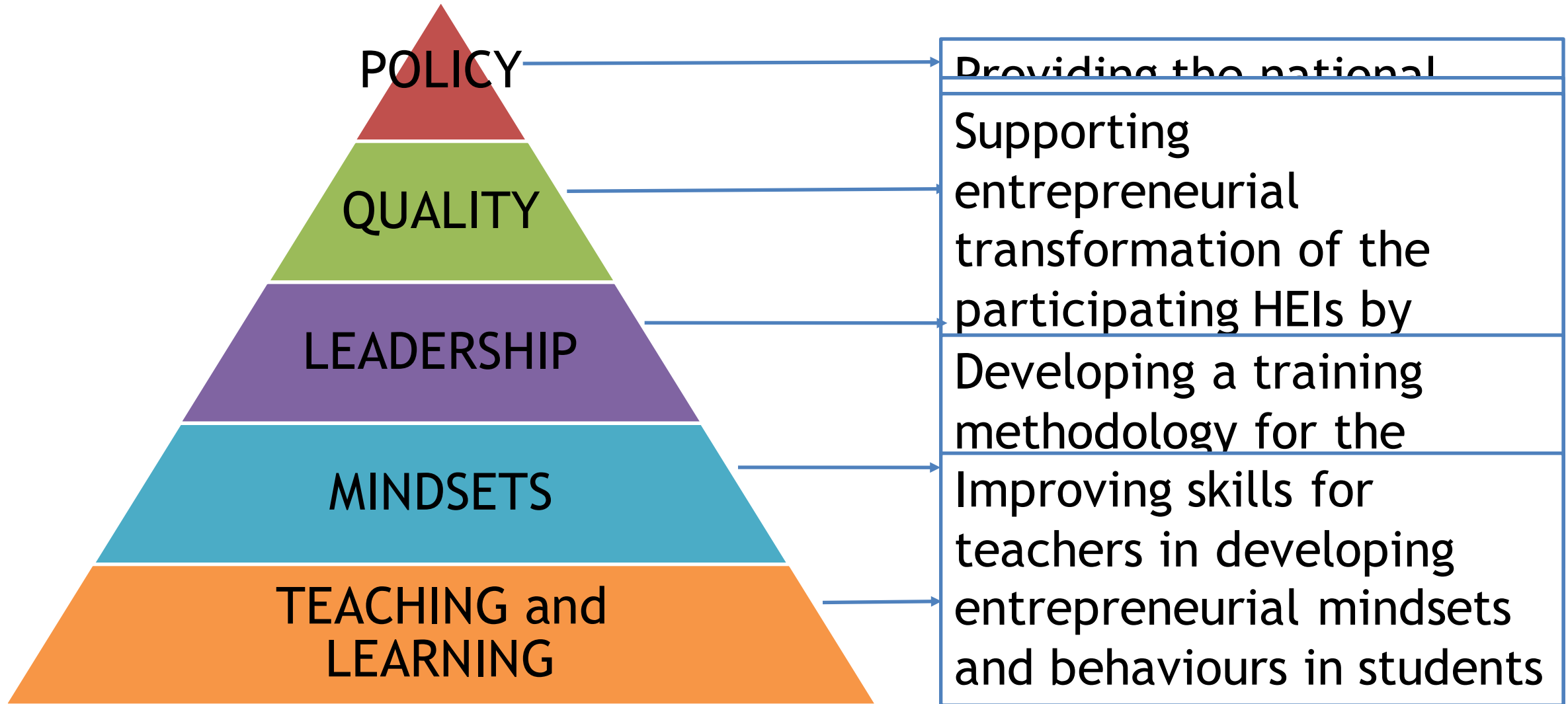
1. The HEI regularly assesses the impact of its entrepreneurial agenda.
2. The HEI regularly assesses how its personnel and resources support its entrepreneurial agenda.
3. The HEI regularly assesses entrepreneurial teaching and learning across the institution.
4. The HEI regularly assesses the impact of start-up support.
5. The HEI regularly assesses knowledge exchange and collaboration.
6. The HEI regularly assesses the institution's international activities in relation to its entrepreneurial agenda.

# EnEO project

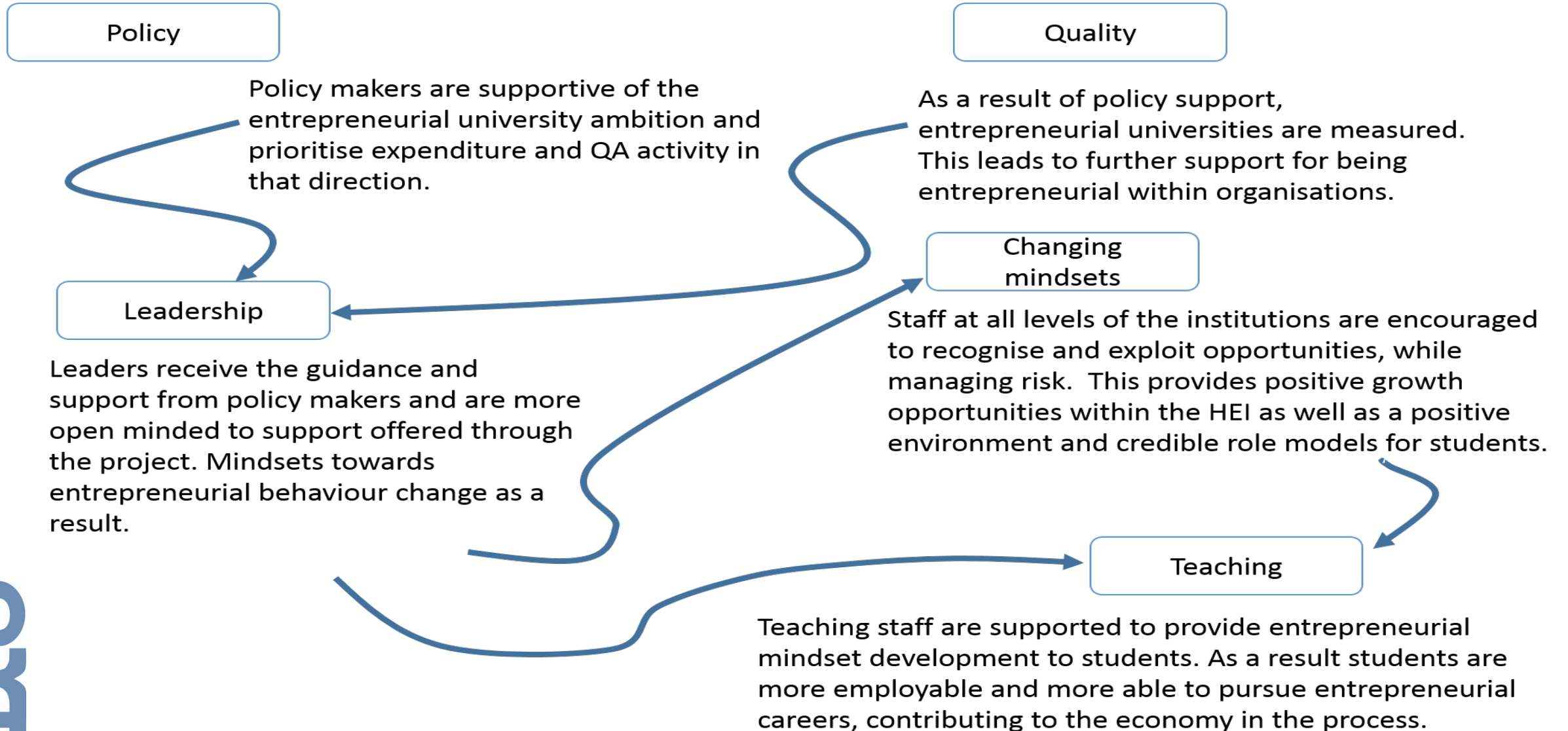
- ▣ Erasmus+ Key Action 3 - policy experimentations
  - ▣ transnational cooperation projects supporting the implementation of the European Union policy agendas
  - ▣ to promote the improvement of the effectiveness and efficiency of education and training systems through the collection and evaluation of evidence on the systemic impact of innovative policy measures



# EnEO project - objectives



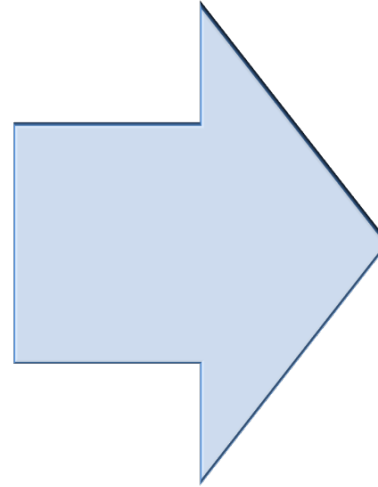
# EnEO - project logic model





# EnEO - project consortium

- ▣ Policy makers
- ▣ QA agencies
- ▣ Higher education institutions
- ▣ NGOs



- ▣ Bulgaria
- ▣ Hungary
- ▣ Poland
- ▣ Portugal
- ▣ Slovenia

- ▣ ECA - *certification coordinator*
- ▣ Institute for Entrepreneurial Leadership, Swansea University - *researcher*

# EnEO project - experimentation methodology



Leadership and Governance



Organisational Capacity, Funding, People and Incentives



Entrepreneurial Teaching and Learning



Preparing and Supporting Entrepreneurs



Knowledge Exchange and Collaboration



The Internationalised Institution



Measuring Impact

Feedback



Project level coordination and support

National level

National policies / strategies

Higher education institutions

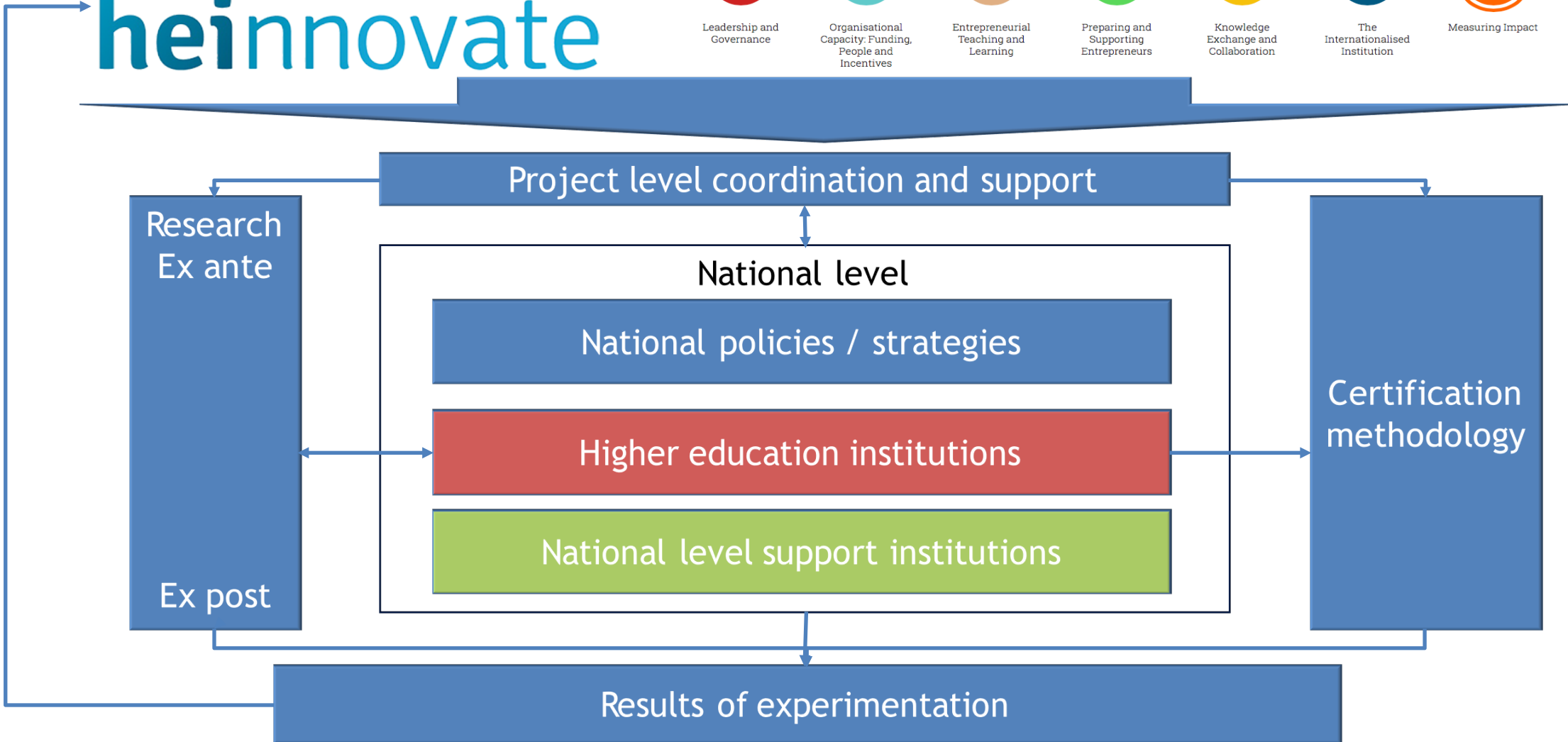
National level support institutions

Research  
Ex ante

Ex post

Certification  
methodology

Results of experimentation



# Project proposal - where are we?

- ▣ Pre-proposal stage - 14 April 2016
- ▣ Final proposal stage - 13 October 2016
- ▣ Beginning of the project - February 2017
- ▣ End of the project - February 2020
- ▣ Total budget of the project - approx. 2,6 mln EUR (75 % - EU funds)



heinnovate.eu

Thank you!

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