

Joint programmes and internationalisation of Higher Education

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Agenda

A changing geopolitics of higher education ?

Development of international and global policies and strategies

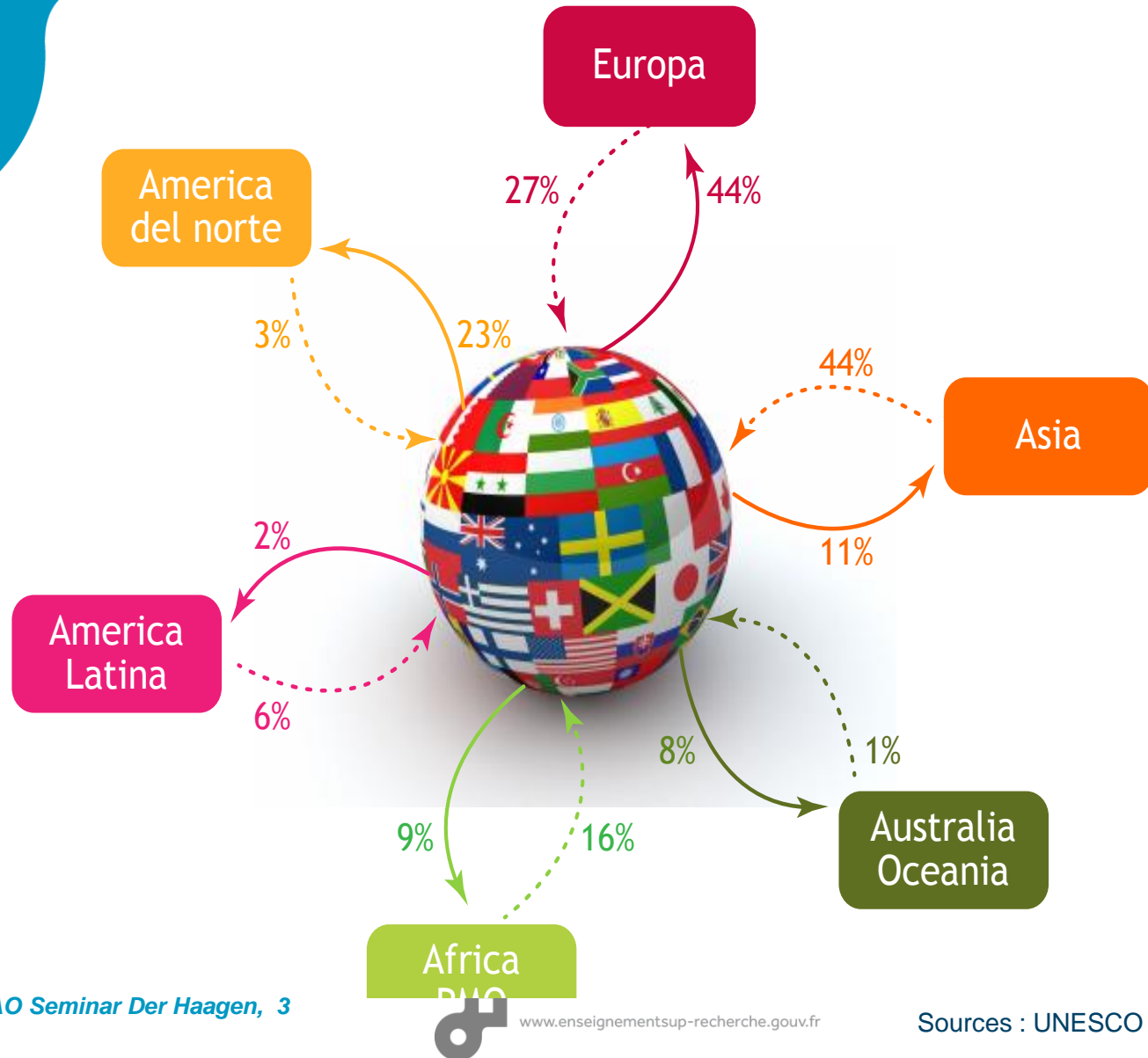
Joint programmes : a European know-how and a very good model of balanced cooperation policies

Conclusion

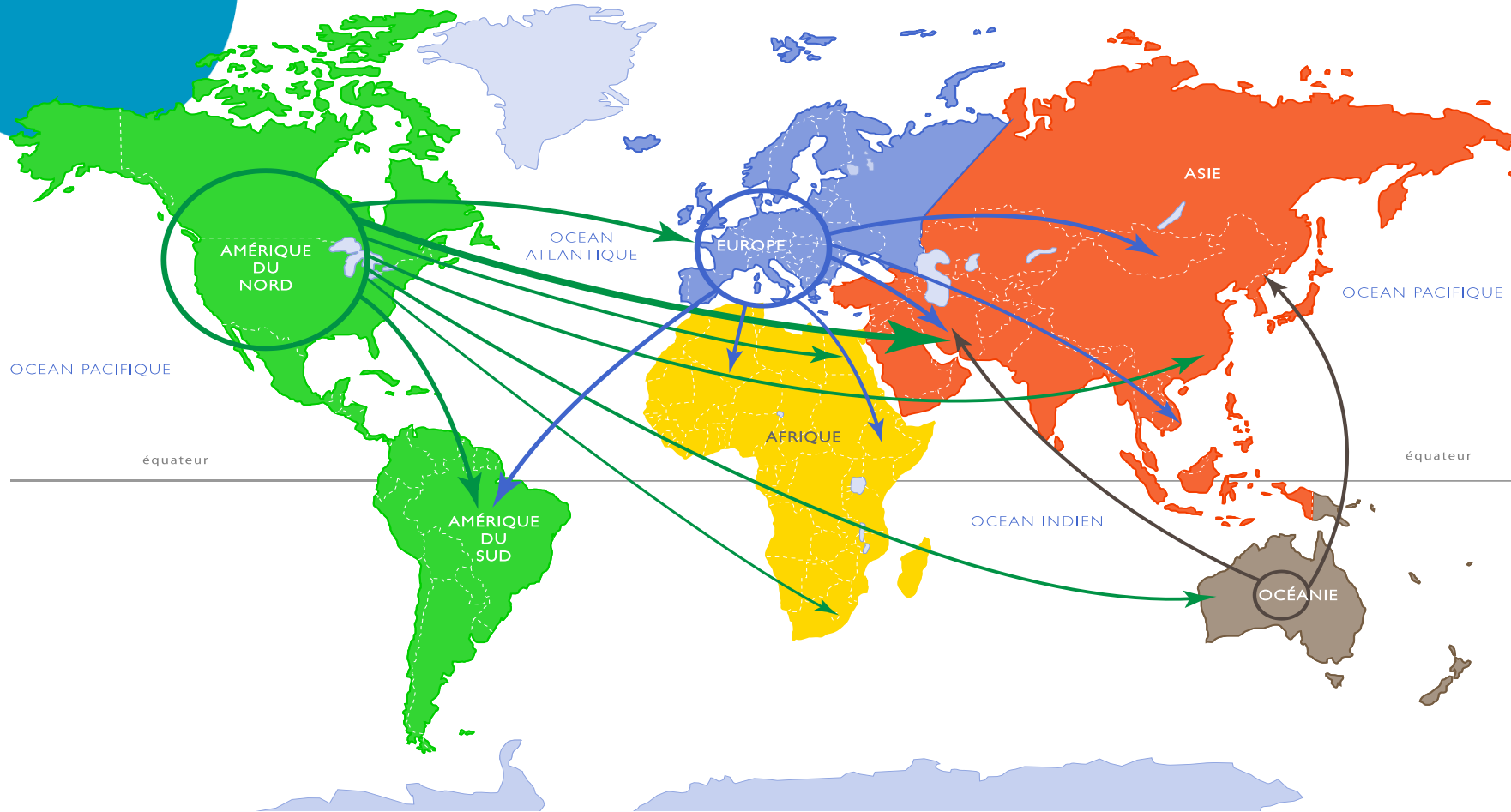
A changing geopolitics of higher education and research ?



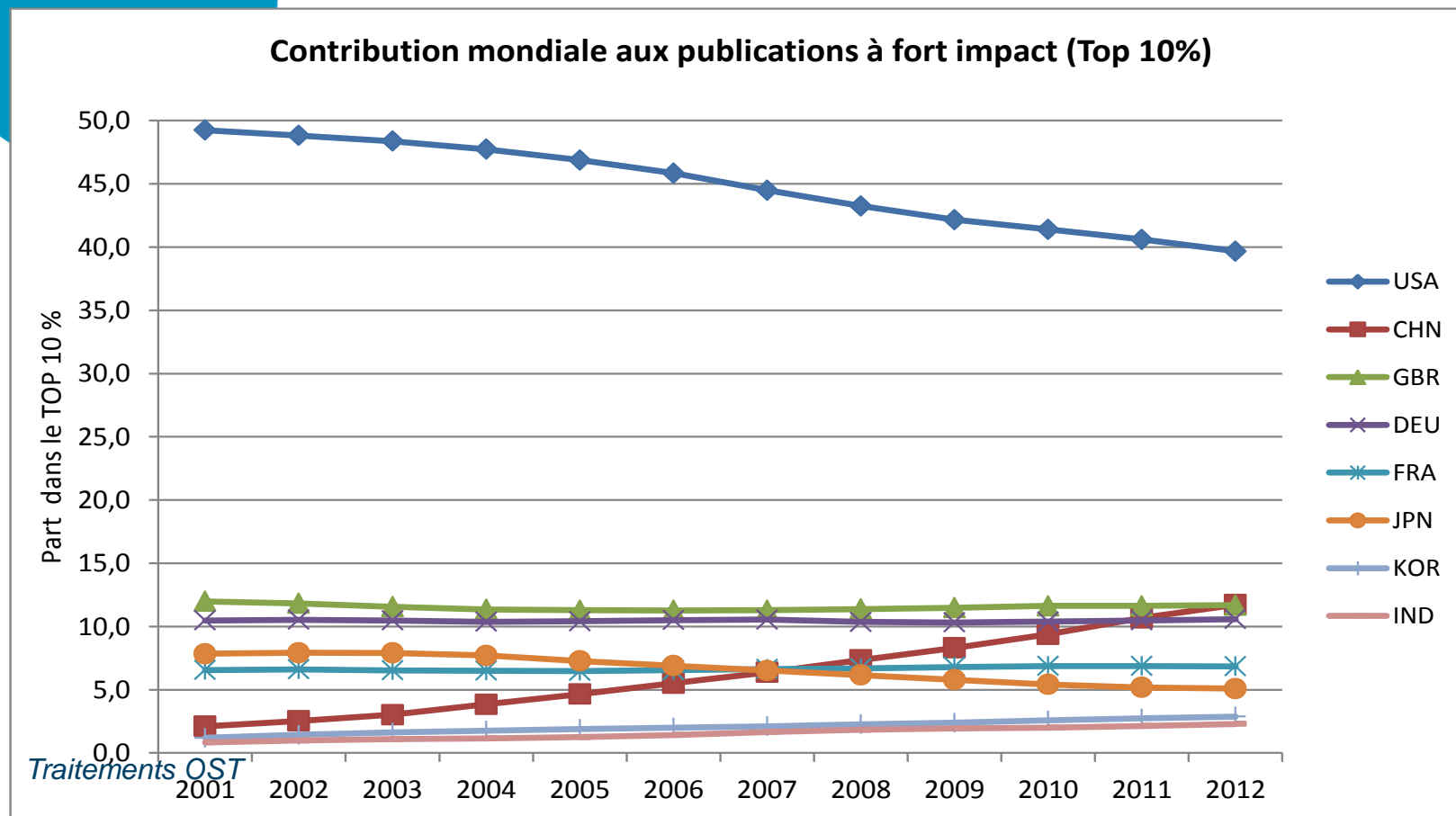
Worldwide distribution of mobile students (4 M, strong increase, 2% of the student population)



Worldwide distribution of evaluation/accreditation supply and demand



Worldwide contribution to publications with high impact (Top 10%)

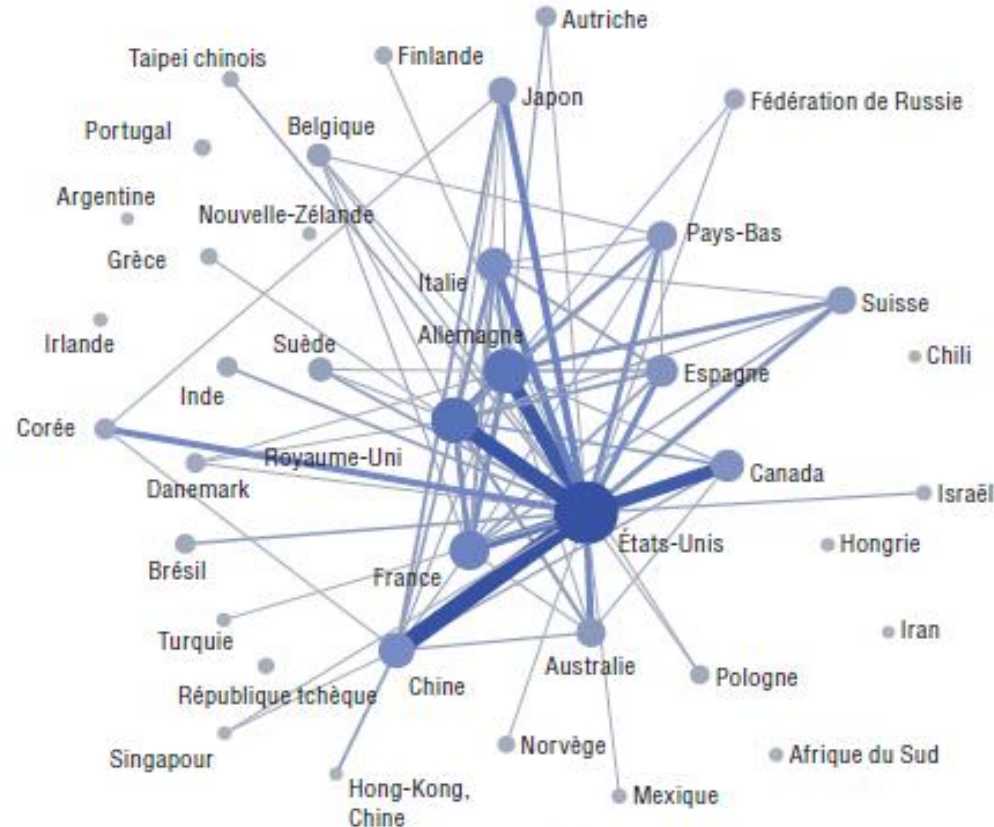


Sources: OST, Observatoire des Sciences et technologies, 2014

The strong development of international cooperations (OCDE, 2013)

54b. Réseaux internationaux de collaboration scientifique, 2011

Comptages simples de documents faisant l'objet d'un co-autorat international



Source : Calculs de l'OCDE, d'après Scopus Custom Data, Elsevier, version 5.2012, juin 2013.

The United States remain at the centre of the international research networks

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Development of international and global policies and strategies

At regional and national levels

▪ At European level

European HE in the world (2013)

« Internationalisation beyond mobility »

▪ At national levels

National strategies for internationalisation

- integrated or not to the strategies for HE
- combined or not with the strategies for research

➔ Exemples of United States, Canada, Germany, UK, Romania, France, Netherlands...

At institutional level

- . For a great majority of institutions (IAU-2014, EUA- 2013 surveys...)
- . With a strong emphasis on **Cross Border Higher Education (CBHE)** and strategic partnership

Cross border higher education : too many cooks in the kitchen (ECA-NVAO, 2010) ?

- **An increasing phenomenon,**
- **A great diversity of realities and qualities**
- **A big business (branch campuses, offshore programmes...)**

Joint programmes (training and research) : a European know-how

- **Balanced cooperation issues for a strong EHEA**

A very rich experience for staff, students and institutions (see Erasmus Mundus success stories)

A great opportunity for QAA for joint processes and innovation in jointness criteria

An opportunity for linguistic diversity

. **To compete better outside Europe**

Great comparative advantages

Teaching, learning and research added values

About the quality of joint programmes...

Beyond standards and procedures, quality of joint European and international programmes (including research) is a matter of :

- **shared values and common trust**
- **joint actions, joint outcomes**
- **« jointness » criteria**
- **linguistic diversity**
- **a good balance between intercultural understanding and academic excellences**

Conclusion

European approaches are the best way to build a strong, open and inclusive EHEA

A European approach for QA for joint programme is a great opportunity for balanced cooperation policies between QAA within Europe and outside Europe

The implementation of this new tool is an important action of the work plan of the Bologna process for 2018 and the next implementation report could analyse its success...

What could be the next steps for QA in the EHEA beyond 2020?

Some References

European Higher Education in the world, EU 2013

**Internationalisation in European higher education:
European policies, institutional strategies and EUA support,
EUA 2013**

**Internationalisation of higher education, growing
expectations , fundamental values, IAU 2014**

Work plan Bologna 2015-2018, www.ehea.info