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Assessing the Quality of Internationalisation

The CeQInt Conference - 26 & 27 February, Paris (France)



“The *chorus* was the central feature of *Greek* drama ...” (www.Britannica.com)

Reflections on experiences from the procedures



CeQuInt is different from
other QA procedures ...

and it requests us to
change our perspectives ...

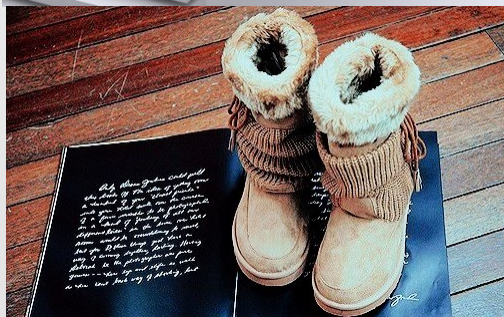
The panel's approach



The self-evaluation report –
the travel map for the
procedure, the framework –
the navigation system

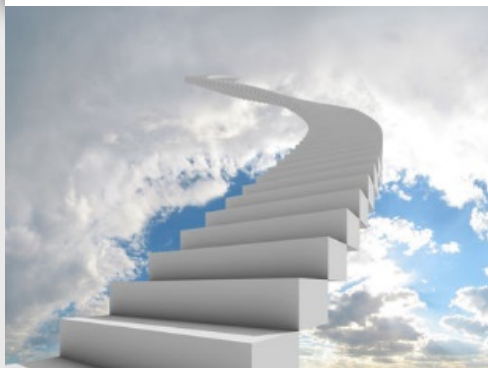
- Report helps panel to get a picture of the institution/the programme
- Report determines the goal and travel stops, ie.the standards and subcriteria

The panel's challenges



- Focus on what the institution/ programme intends to achieve ...
- Take the institution's/ / programme's goals as starting point for the journey
- Jump into the boots of the institution /programme ...

The panel's challenges



- Put on “framework glasses” and follow the road ...
- Assess what the institution/ programme demonstrates with reference to the standards and set goals ...



The panel's challenges



NO

“We’re not doing an accreditation procedure”

We’re not starting out with “this is what has to be done”

BUT:

The institution/programme has to explain the **WHAT** to achieve, the **WHY**, the **HOW** to achieve and which impact / outcomes all this shall have (**FOR WHAT**).



Yes!

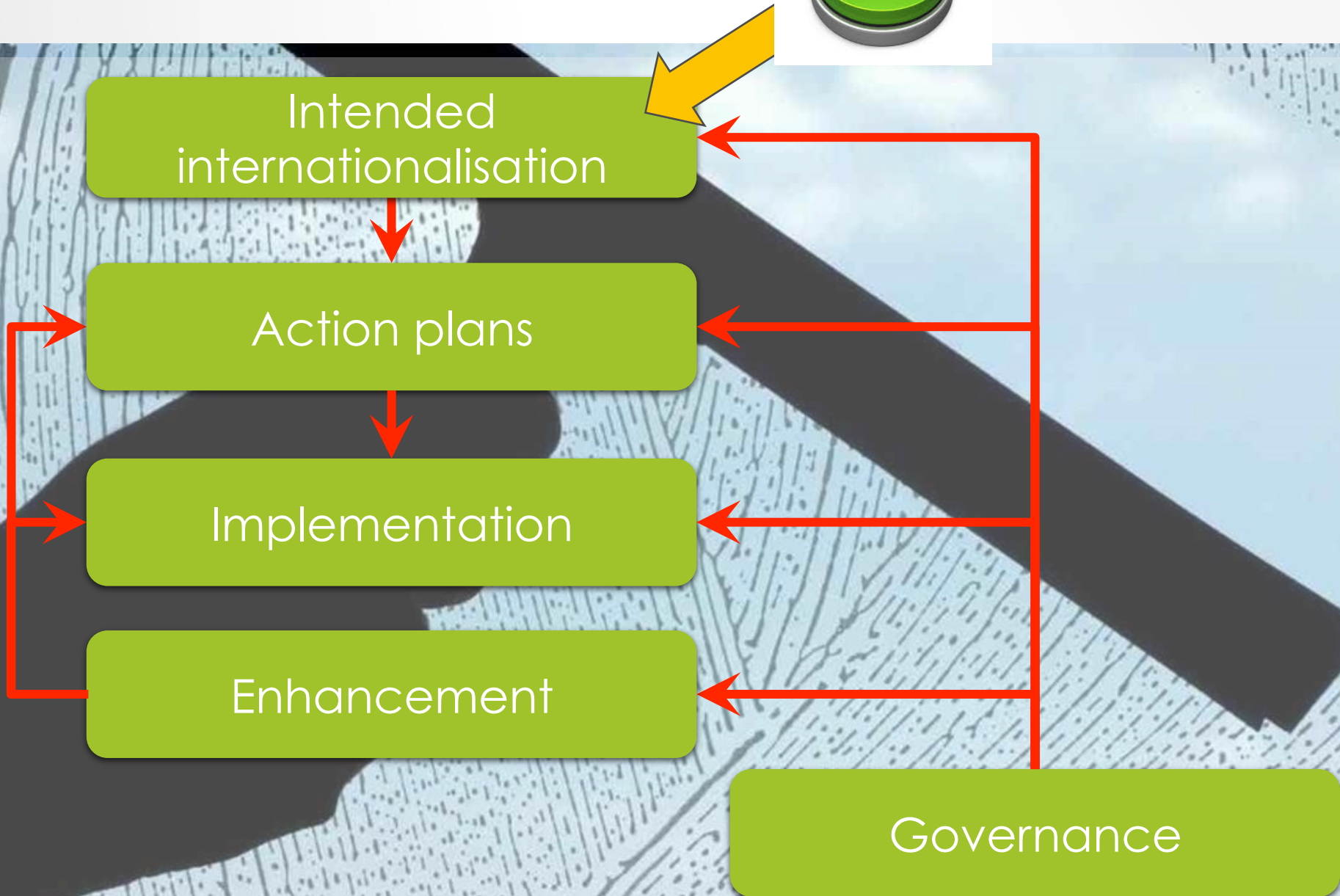
This is why ...



... CeQuInt is different from
other QA procedures ...

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change our perspectives ...

INSTITUTIONAL LEVEL



PROGRAMME LEVEL



Intended
internationalisation

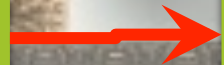
Intended
international & intercultural
learning outcomes

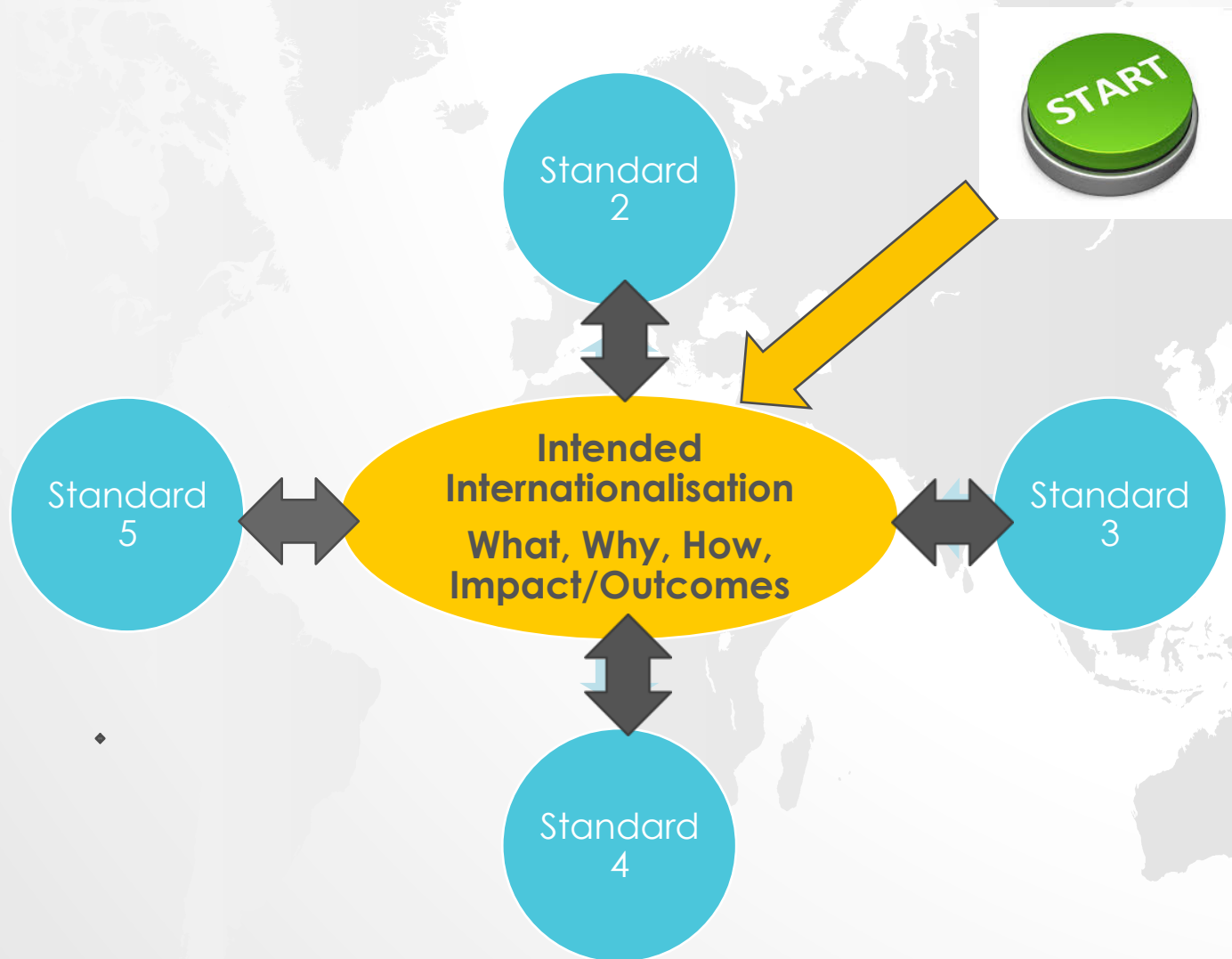
Achieved
international & intercultural
learning outcomes

Teaching & Learning

Staff

Students





Observations from the procedures



Some challenging points
both on institutional and
programme level
exemplary

Observations from the procedures



The report tells a lot, but not all and everything

As some subcriteria are interlinked - distinctive description sometimes difficult

Discussions during the site-visit were beneficial for clarification

Perceived challenge #1 (Standard 1)



- Intended internationalisation**
- its goals
 - its objectives
 - its evaluation/impact
 - stakeholder involvement

Perceived challenge #1 (Standard 1)

Observation of challenges on the side of the institution/ programmes

- Linkage between goals (WHAT and WHY) and objectives, (HOW) and impact - explicit consistency
- Verifiable/Measurable objectives (quantitative vs. qualitative – how much quantity does quality allow/need?)
- Consideration of stakeholders
- Means/Tools of evaluation and monitoring (old version)



Programme Example: Saarbrücken

Report:

... *clear, concise, stringently formulated and convincing goals* and rationales for internationalisation, (...) underpinned by *consistent objectives and evaluation practices...*



Site-visit: reinforced the report

.... the *strong commitment to and support* from all interviewees to the internationalisation goals comprising several groups of *stakeholders*, the demonstrated attainment of these goals through *students and alumni*

Perceived challenge #2 (Standard 2 IL)



Action plans

Perceived challenge #2 (Standard 2 IL)

Observation of challenges on the side of the institution/ programmes



- Consistency between objective and action plan – fit for purpose
- Coverage of the various dimensions
- Different disciplines, different action plans – but institutional goals

Institutional Example: Laurea

*Laurea (...) has diligently implemented the International Strategy through the Learning by Developing model (LbD) (WHY; WHAT) **comprising teaching, learning and research as well as students and staff** (dimensions) and the strategically defined four action lines for internationalisation.*

Derived from these action lines

*(...) due to the **specific unit action plans** the institution succeeded in implementing in all units a clear and unit-adequate focus on internationalisation. (...)*



Perceived challenge #3 (Standard PL & IL)



International and
intercultural learning
outcomes

Perceived challenge #3 (Standard PL & IL)

Observation of challenges on the side of the institution/ programmes

- Explicit and transparent description of LO
- Correspondence of defined international and intercultural learning outcomes with the intended internationalisation goals



Perceived challenge #3 (Standard PL & IL)

Observation of challenges on the side of the institution/ programmes (cont)



- Integration of ILO into the overall learning outcomes of a programme
- Demonstration of attainment
- Assessment methods
- Graduate achievement

Discussions with different groups helped a lot with clarification

Programme Example: Medical Studies at UZSM, international and intercultural LO



(...) UZSM applies **internationally recognized formats for specific practices and attitudes** such as an Objective Structured Clinical Examination (OSCE) (...)

(...) particular attention is paid to **intercultural LO when it comes to assessing students' communication skills**, (...) with a view to the cultural differences that become evident in specific clinical practices.

(...) graduate achievement of the intended international and intercultural learning outcomes is demonstrated through **numerous successful licensing procedures** that graduates have undergone.

Conclusions



Combination of self-evaluation report and site-visit helps to understand the institution / the programme, and gives a “live - feeling” of how internationalisation is perceived and lived in an institution/ programme.

Conclusions

A rather challenging procedure for both sides ...

YET:

Not just another procedure but

- Forces institution/programme to reflect on where to go and why and how
- Raises awareness to what contributes to internationalisation
- Fosters a comprehensive approach



Conclusions



- Enhances the change in understanding internationalisation as a multi-faceted driver for quality.

