

# AACSB International / NVAO Combined Visits



# What we will cover

- Who is who: AACSB / NVAO
- Why joint visits?
- Adjustments to the visit
- What could not be adjusted
- Elements of a positive visit
- What's next?
- Q&A

# AACSB / NVAO

## AACSB International: Association to Advance Collegiate Schools of Business

- 1778 members in 104 countries – 901 accredited in 58 countries
- Voluntary institutional accreditation
- Peer-review process

## NVAO: Accreditation Organisation of the Netherlands and Flanders

- has the legal power to accredit degree programmes in NL and Flanders but does not conduct assessments of existing programmes itself

# Why joint visits?

- AACSB assessment frameworks cover all but one of NVAO's programme assessment standards
  - Achieved learning outcomes > assessed separately by thesis panel
- Less accreditation 'fatigue'!
- Efficient and convenient: time saving for all participants
- To date: all 7 AACSB accredited universities, incl. one initial accreditation

# Adjustments to the visits

- Larger panel
- Longer schedule
- Pre-visit meeting

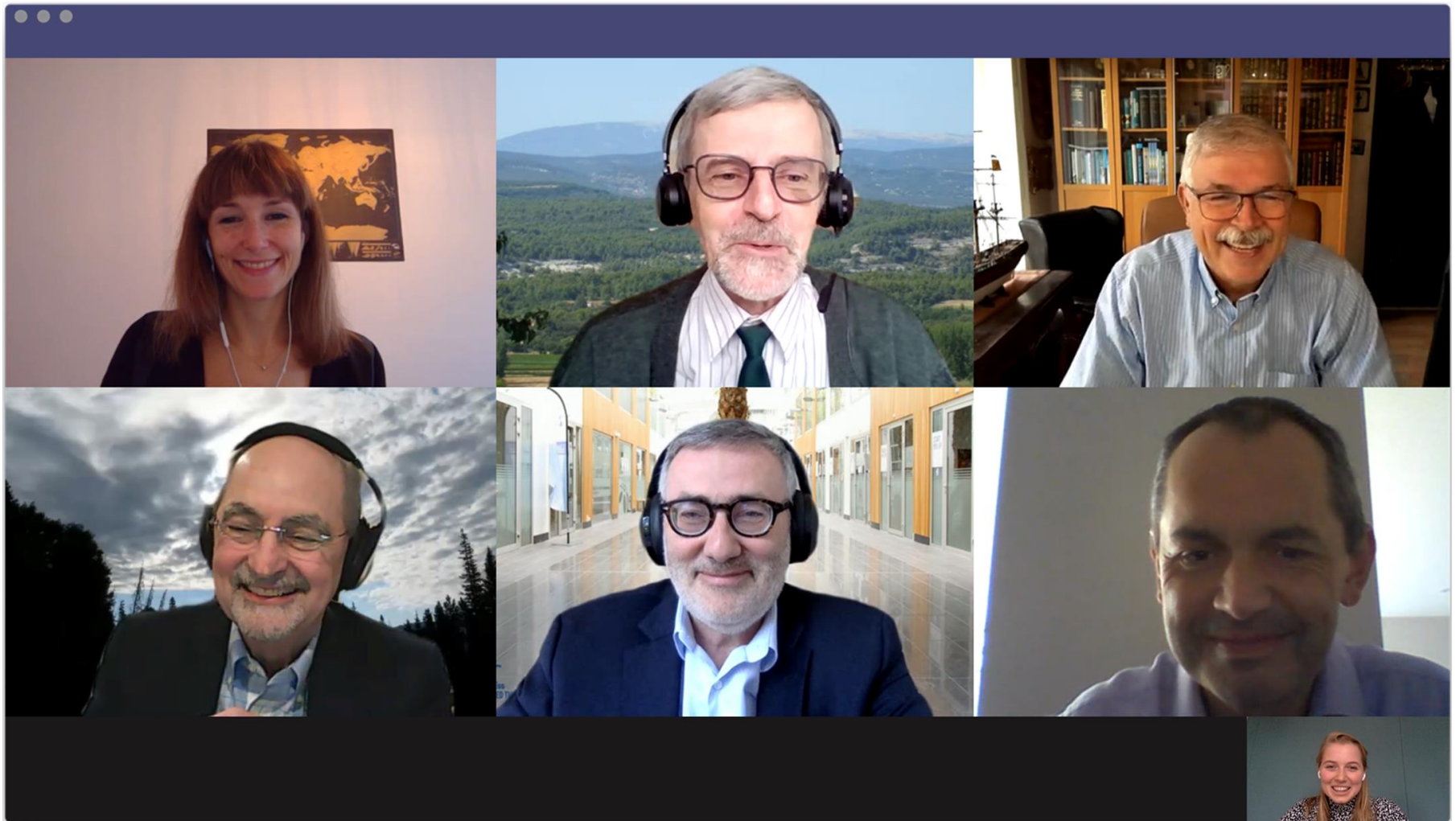
# What could not be adjusted

- Panel selection
- Separate university and team reports
- Separate decision making
- Knowledge gap

# Elements of a positive visit

- Let the chair take the lead in pre-visit communication with the school and the team
- Arrange informal contact secretary/chair
- Allow time for the team to meet privately online during the visit to discuss observations and perceptions gleaned from the meetings with stakeholders
- Ensure all accreditation standards and expectations are fully addressed
- Be flexible
- Team spirit!

# Elements of a positive visit





# What's next?

- AACSB has secured agreements in Flanders, Francophone Belgium, Indonesia, Switzerland, Turkey, UAE - and in talks with others
- No one size fits all!

**Questions?**